

CAF LA Friends,

I hope this note finds you all well. I need your support, ideas, and contacts!!! ***Ezra was selected as a finalist for the Sports Illustrated SportsKid of the Year award***

. We are doing everything in our power to get the vote out.

Were we to win this award, it will be an amazing platform to promote the disabled community and to show what kids like Ezra are capable of...

Do you have any ideas on how/where to promote? Any celebrities or professional athletes that you know that you think would be interested in Ezra's story?

I am working with Hanger Prosthetics to try and get some websites, newspapers, tv, and radio coverage (Ezra will be on petros and money tomorrow!). I think the key for us is to get celebs and athletes to tweet and post to help keep it going and go VIRAL!!!

Voting ends Monday Oct 13<sup>th</sup> at 9am, so we are cutting it pretty close in terms of getting word out...

Some additional links and resources:

- <http://youtu.be/TNLYuncX7Cc> - Beautiful video he shot last week for parents advice blog [kid sinthehouse.com](http://kid sinthehouse.com)
- <http://youtu.be/AboiaKE1GE> - his video submission to Sports Illustrated.
- [www.youtube.com/watch?v=ZrpO0rkzvHM](http://www.youtube.com/watch?v=ZrpO0rkzvHM) - Good Morning America segment from 4 years ago about Ezra.
- Facebook - <https://www.facebook.com/pages/Team-Ezra/159054665729> - lots of current photos and video uploaded.
- Attached essay Ezra wrote for the nomination as well.

Let me know what you think and any ideas you may have... We've got some tough competition (the girl that pitched in the little league world series) so whatever you can do would be amazing!

Thanks!!!!

Cheers,  
Clayton

310-505-5073 cell

[Clayton.frech@gmail.com](mailto:Clayton.frech@gmail.com)

[Clayton.frech@safelite.com](mailto:Clayton.frech@safelite.com)